



2021 Advertising Planning Calendar*

In Every Issue:

■ Healthcare ■ Accounting ■ Banking ■ Legal ■ Higher Education ■ Environmental ■ Business & Lifestyle

MAY

SPECIAL ISSUE

- Annual Banking Issue
- Presidents Roundtable
- National Nurses Month
- Chief Nursing Officers Roundtable
- Accounting Education at NJ Colleges

SEPTEMBER

- Ovarian/Prostate Cancer
- Online/Continuing Education
- Food & Beverages

JUNE

- *Companies That Care*
- Corporate Philanthropy
- Helping Communities
- Recovering from COVID

OCTOBER

- Hispanic Heritage Month
- Special Focus on Manufacturing
- Healthcare CEO Roundtable

JULY

- Tourism/Hospitality/Retail
- Law Firm Managing Partners
- Bariatric/Weight-Loss Surgery

NOVEMBER

- Annual Environmental Issue
- Telemedicine/Telehealth Care
- Transportation & Infrastructure
- Human Resources: Hiring Veterans

AUGUST

SPECIAL FALL ISSUE

- *Annual Best Practice Awards*
- CEOs Honored for Winning
- Business Strategies

DECEMBER

SPECIAL ISSUE

- *2022 Predictions*
CEOs Discuss the Year Ahead

*All articles and sections are subject to change.

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Opposite Cover Story
Inside Back Cover
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