

Commerce 2022-2023 Editorial Planning Calendar

In Every Issue:

■ Healthcare ■ Accounting ■ Banking ■ Legal ■ Higher Education ■ Environmental ■ Business & Lifestyle

Ad Materials Due By:

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NEW for 2022 SPECIAL ISSUES

Commerce and CIANJ will be producing single-subject **SPECIAL EDITIONS!**
Contact your sales representative for details.

AUGUST COVER STORY: Enterprising Women in Commerce Awards 2022 7/22/22

- **Events:** Enterprising Women's Achievement Awards
- **Small Business:** Women in Cannabis
- **Healthcare:** National Eye Exam Month
- **Agriculture:** Farmers Market Do's and Don'ts
- Bonus Distribution for 1 Year

SEPTEMBER COVER STORY: Hispanic Heritage Month 8/25/22

- **Higher Education:** College & University President's Roundup
- **Healthcare:** LatinX Leaders in Health Services
- **Professional & Business Services:** Banking, Consulting, and Law
- **Transportation & Warehousing:** Tackling Supply Chain Issues

OCTOBER COVER STORY: Healthcare CEO Roundtable 9/22/22

- Bonus Distribution at CIANJ's Annual Luncheon
- **Healthcare:** CEO Roundtable (Plus Breast Cancer Update)
- **Accounting/Banking/Law:** Healthcare/Pharma Practice
- **Higher Education:** Cybersecurity Careers
- **Environmental Business:** Transportation, Procurement, and New Business Opportunities

NOVEMBER COVER STORY: Environmental Business 10/20/22

- **Environmental Business:** Brownfield Remediation and Redevelopment
- **Healthcare:** Telehealth/Bariatric Surgery/Weight Loss
- **Higher Education:** Special Programs for Veterans
- **Accounting/Banking/Law:** Women-Owned, Minority-Owned, and Veteran-Owned Businesses
- **Wealth Management:** High-Net-Worth Investing/Lifestyle

DECEMBER COVER STORY: 2023 Business Forecast 11/24/22

- **Forecast:** New Jersey top Corporate Leaders Offer Industry and Economic Insights and Predictions for 2023

JANUARY COVER STORY: Construction/Real Estate 11/24/23

- **Cybersecurity:** Protecting and Storing Business Data
- **Accounting/Banking/Law:** Construction and Real Estate
- **Higher Education:** Technology Degrees and Certificates
- **Healthcare:** State-of-the-Art Cancer Care
- **Environmental:** NJDEP and LSRP Updates

FEBRUARY COVER STORY: College Presidents Roundtable 11/24/23

- **Higher Education:** College Presidents Roundtable-Online Education
- **Black History Month:** African American Business Success
- **Healthcare:** State-of-the-Art Cardiac Care (American Heart Month)
- **Accounting/Banking/Law:** Diversity as a Competitive Advantage
- **Environmental:** Water Issues

MARCH COVER STORY: Companies that Care 11/24/23

- **Special Issue:** Companies that Care, Corporate Philanthropy
- **Women's History Month**
- **Healthcare:** Women's Health: A Chief Medical Officers Roundtable
- **Accounting/Banking/Law:** Healthcare/Pharmaceutical/Cannabis
- **Higher Education:** Nursing, Medical, Biotech and Pharma Careers
- **Environmental:** Sustainable Energy, Wind Power